

PAUL MITCHELL

schools

**TODAY
CREATES
TOMORROW**







YOUR STORY STARTS HERE

Find your niche. Follow your passion. Shape your future.
You can make it happen—and we can help.

PAUL MITCHELL[®]
schools

THIS IS ABOUT YOU

WE'RE *HERE*
TO HELP YOU TURN
YOUR CREATIVITY
INTO A *CAREER*.



HOW DO *YOU* LIKE TO LEARN— VISUALLY, IN A GROUP, HANDS-ON?

Don't worry, we tailor our education
to reach every kind of learner.



LOOKING FOR A PLACE TO BELONG?

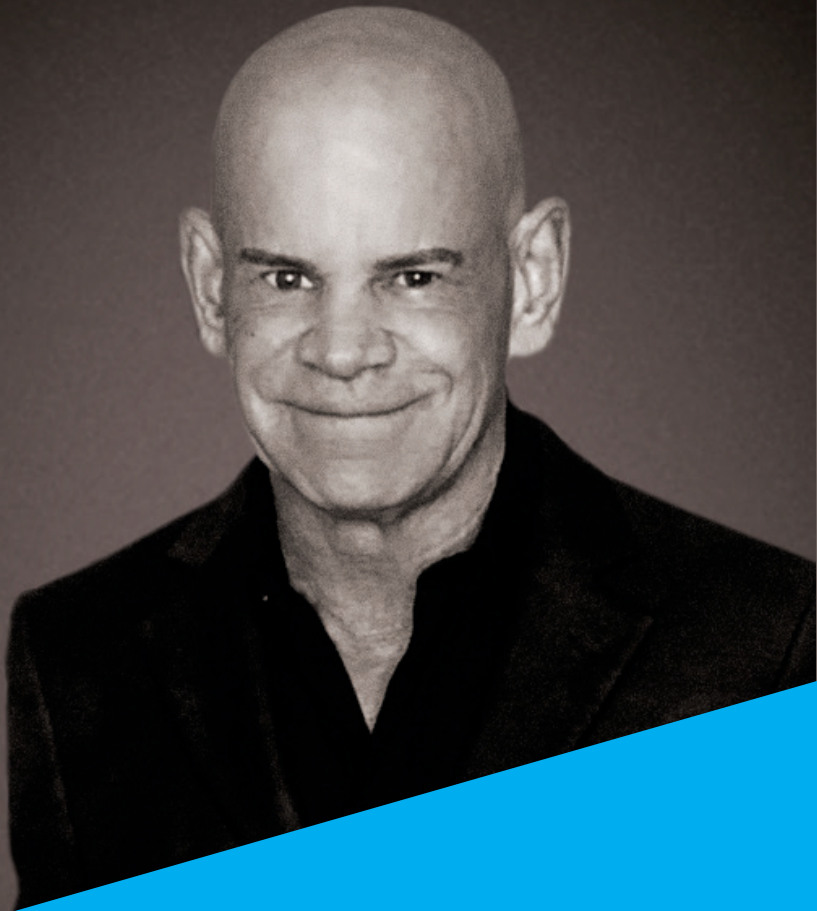
We're a diverse, positive community that's
dedicated to helping each other.



ARE YOU 100 PERCENT ABOUT YOUR CAREER?

We are, too! Everything we do here
is about giving you the skills you need
and getting you off to a great start.

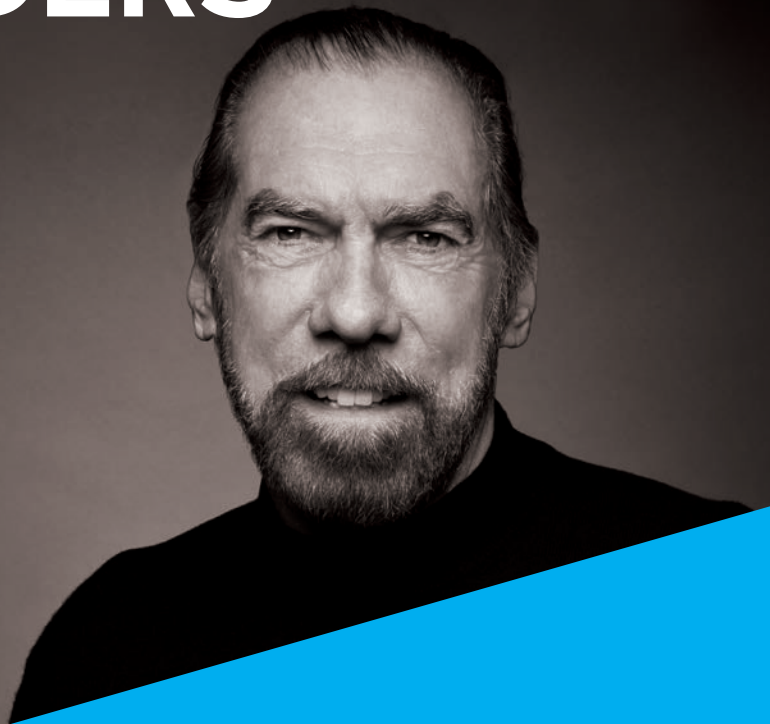
OUR FOUNDERS



WINN CLAYBAUGH

DEAN OF PAUL MITCHELL SCHOOLS

Winn opened his first beauty school over thirty years ago. A top motivational speaker and business expert, he spent years speaking at industry events on behalf of Paul Mitchell® and John Paul Mitchell Systems®, helping generations of professional hairdressers achieve success. His “Be Nice” philosophy of business and education and his ethic of inclusivity and acceptance form the core values of Paul Mitchell Schools.



JOHN PAUL DEJORIA

CO-FOUNDER AND CHAIRMAN OF THE BOARD,
JOHN PAUL MITCHELL SYSTEMS®

Rising from his humble beginnings in East Los Angeles to become a billionaire entrepreneur and philanthropist, John Paul exemplifies the American Dream. In 1980, John Paul and his friend, the legendary stylist Paul Mitchell, founded the Paul Mitchell® brand with just \$700 and three products. Today, the company has grown into John Paul Mitchell Systems®, with a portfolio of over 150 hair care products from multiple brands sold across the world.

HOW IT ALL BEGAN

In 2000, Winn Claybaugh and John Paul DeJoria launched Paul Mitchell Schools with just one location. Today, we're a network of over 100 schools—and growing.

**WHEN PEOPLE
COME FIRST,
SUCCESS WILL
FOLLOW**

**“SUCCESS
UNSHARED IS
FAILURE. AND
WE CAN MAKE
SUCH GREAT
DIFFERENCES BY
SHARING ALONG
THE WAY.”**

- JOHN PAUL DEJORIA



PATI



Cosmetology; Barbering



FUN FACT: Attended school with her girlfriend (now her fiancé)

THE CULTURE OF PAUL MITCHELL THE SCHOOL IS DO WHATEVER YOU CAN TO GIVE BACK. IT'S ABOUT DOING WHAT MAKES YOU HAPPY, MAKING PEOPLE SMILE — AND CHANGING PEOPLE'S LIVES!

Paul Mitchell The School saved my life.

I had been working in security and I got a head injury on the job. For three years, I had terrible anxiety. I couldn't speak in front of a crowd, I couldn't multitask. I hit a really low point in my life. Finally I said, "I need to do something." I went to check out Paul Mitchell The School. The counselors there told me, "No matter what's going on with you, we will help you get through it."

I didn't know what to expect when I started. I mean, at that point I could not have a conversation without breaking down and crying. I could not answer questions in class, because I had such bad anxiety. But at school, I had all these people who were just *there* for me. And they pushed me so hard.

I ended up doing everything! I did Phase Two, I was in Student Council—everything. And at some point during my time in school, it felt like my anxiety just went away.

I love my job because I can change people's lives by giving them confidence to get through whatever they're going through—everybody's going through something. By not just being their barber or cosmetologist, but to be a friend, to be genuine.

I like telling my story because it gives people hope, and there've been times when I didn't have any hope. I work at a very established salon, I have two businesses. I own a house. If I can do it, other people who are struggling can do it.

CULTURE
OF CARING

INCLUSIVE.
WELCOMING.
POSITIVE.
INSPIRING.
KIND.

These are the words we most often hear when we ask our students, educators and grads to describe our culture and community.

If we had to pick one thing we're most proud of achieving at Paul Mitchell Schools, it would have to be this.

WE'RE ALL ABOUT GIVING BACK

**“WHY ARE WE
SO DEDICATED
TO OUR ANNUAL
FUNRAISING
CAMPAIGN?
BECAUSE IT’S
THE RIGHT
THING TO DO
AND BECAUSE
WE CARE. WE
ARE HERE
TO MAKE A
DIFFERENCE!”**

- WINN CLAYBAUGH



HEALTHCARE FOR KIDS

at Children's Hospitals
across America

@cmnhospitals



28.2 MILLION MEALS

for African children
orphaned by AIDS

food4africa.org



61 "SMART HOMES"

for critically
wounded veterans

@garysinisefoundation



\$20 MILLION+

for charity in the past 15 years.



Each year, Paul Mitchell Schools across the country host hundreds of cut-a-thons, fashion shows, car washes and other fun events for good causes.

We're proud to make a difference—and it's so much fun, we call it ***FUNraising.***



ACCESS TO CLEAN WATER

for 367,000 people
in 13 countries

@thirstproject

thirst
PROJECT



LEXI



Cosmetology



FUN FACT: Worked in manufacturing for five years before deciding to pursue her childhood dream of becoming a cosmetologist

THE WAY THEY TEACH, THEY MAKE SURE EVERYBODY IS LEARNING. THEY'RE ALWAYS GETTING YOU UP AND MOVING, **MAKING LEARNING FUN** AND REALLY HANDS-ON.

The teaching style at Paul Mitchell The School is *great*. They really try to incorporate every kind of learning. For me, I know I can learn in a traditional college setting where I can be lectured to and that's fine. But that's not how everyone learns, so they really incorporate visual aspects and demonstrations. Also, you're getting up and getting hands-on immediately. And that really helps you change things up so you're always learning in a different way—not just that stagnant sitting in a classroom being lectured or reading a book. There's really not a ton of book work, just what you need to pass the State Board.

You're encouraged to be your best self, be a visionary, strive to do better. It's so much more than learning just the

cosmetology skills—the hair, the cuts, the color. You learn business skills, you learn professional development. You are so prepared when you're leaving the school to be successful no matter where you end up. It's so much more than just getting those hours that you need to get your license.

My favorite Learning Leader was probably my Phase Two Leader, Katie. She is awesome—super talented at cutting and color, and really pushes you to not hold her hand every step of the way, to make decisions for yourself, so you're able to do that when you're out in the salon world. She wants you to succeed. She's left a lasting impression on me, and I'll never forget her.

EDUCATION FOR EVERY KIND OF LEARNER

- Watch a live demo.
- Practice on a real person or a mannequin head with an instructor talking you through the steps.
- Learn more with our exclusive, interactive apps.

These are just a few of the ways you'll learn at our schools.

Our approach centers on hands-on activities, and we incorporate plenty of visual, written, audio and multimedia resources so that everybody learns and has fun.

A PROGRAM THAT'S RIGHT FOR YOU

Get the skills you need, and get ready for a career doing what you love. Study cosmetology for a broad foundation, or choose a more specialized program (at select locations only).

Got work during the day? Paul Mitchell Schools offer a variety of schedule options.

FOR MORE INFORMATION ON PROGRAMS AND LOCATIONS, VISIT PAULMITCHELL.EDU.



THE COSMETOLOGY PROGRAM



The program really gave me a broad knowledge base so that any salon I went to, there was something I could offer—I wasn't just limited to doing one thing. That really sets you up for success.

I just graduated, and I've already started my job in a salon. I'm already really successful with that. And I know if I would have chosen another school, I wouldn't be as successful as I am right now, starting with the foundation of Paul Mitchell The School.

KAITLYN



THE BARBERING PROGRAM



When I was deployed in Iraq, we had no barbers. I had clippers, so I started to cut people's hair. The military had certain standards so I couldn't be too free—but now I can do what I want. I know color, designs, everything; it's way more free and creative.

Barbering is much more inclusive these days.

You have a lot of females with short hair now. You have a lot of males with man buns and long hair. We're doing color, we're doing a lot of things. If you're not with it, you're gonna get left behind. So, please jump on!

TEDDY

**ASK YOUR ADMISSIONS
LEADER WHICH PROGRAMS
AND SCHEDULES ARE OFFERED
AT YOUR LOCATION.**



THE SKIN PROGRAM



I've always been a skincare junkie—I'm that person you see in the beauty aisle with a thousand dollars worth of stuff in her basket. And I loved the results I could see in my own skin when I started working with an esthetician. One day, I realized I wanted to do that for other people.

I looked at multiple esthetics programs and was never impressed until I visited Paul Mitchell The School. The education was amazing. They're very hands-on. And the small classroom size makes it easy for you to ask questions.

COURTNEY



MAKEUP PROGRAM & NAIL PROGRAM AVAILABLE AT SELECT LOCATIONS





OSVALDO



Barbering



FUN FACT: Grew up with five brothers who needed haircuts all the time

MY SCHOOL ENCOURAGED US TO **THINK OUTSIDE THE BOX**, AND ACTUALLY GAVE US MORE OPTIONS. THEY ENCOURAGED ME TO FOLLOW MY DREAMS AND OPEN MY OWN BARBERSHOP.

When I was in school, the Admissions Leader would set up individual consultations with each student to see what's going on in your life and what plans you had for the future, and try to find the best salon or barbershop for each individual. She encouraged me to open up my own barbershop, along with all the instructors in the school.

I opened my barbershop four months after graduating. I started with just me—it's been a little over a year, and I now employ five full-time barbers. I'm proud to say we were awarded the best barbershop in town by the Daily Globe, and we have a five-star rating on Google and Facebook.

The barbershop is a place where you can be yourself. It's a place where you are always having fun, getting to know more people. It

doesn't feel like a job for the most part—it just feels like you're hanging out with friends. You're always happy, your clients are for the most part always happy, so it's a good environment.

I like to hire people who went to a Paul Mitchell School because I feel like it's a guarantee they'll have good experience. They'll also have the same mentality as I do. They sync with the vibe that we have, as well as what we want to pursue on the business side, what kind of service we want to provide for clients, what kind of professionalism we expect.

Now that I'm in the hair industry, coming in contact with lots of different people, I really see the advantages you get as a Paul Mitchell The School student—the foundation, the education, the connections after you graduate. The career options are just a lot better when you go to a Paul Mitchell School.

**A FOCUS
ON CAREER**

**OUR MISSION
IS GETTING
YOU STARTED
ON A GREAT
CAREER.**

To find out more about where Paul Mitchell Schools can take you and how our placement leaders can help you get there, just turn the page.

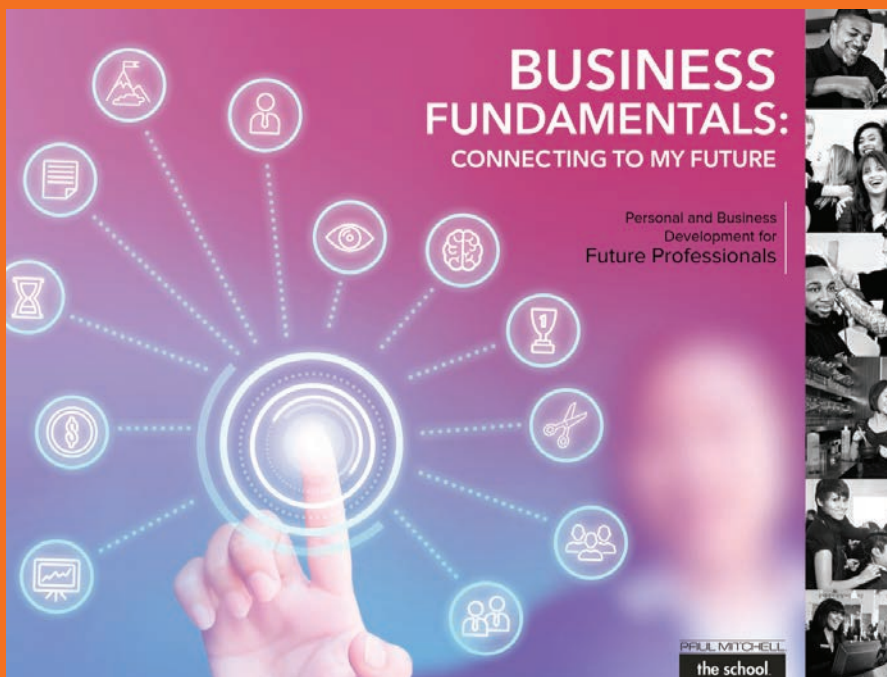
SETTING YOU UP FOR SUCCESS

CAREER RESOURCES

- Professional development curriculum
- Career fairs
- Visiting artists program
- Our global network of grads and over 50,000 salons

ASK US ABOUT OUR PLACEMENT RATE!

Your Admissions Leader can share up-to-date information for this location.





**ASK YOUR ADMISSIONS LEADER
WHICH STUDENT TEAMS ARE
OFFERED AT YOUR LOCATION.**

- Design Team
- Be Nice Team
- Green Team
- Student Council
- & more

**SO MUCH
MORE TO
EXPLORE**

SEE YOU ON THE RED CARPET

INDUSTRY EVENTS

Come for the artistry—stay for the networking. Every year, select Paul Mitchell Schools students have the opportunity to attend some of the beauty world's most exciting events.

CAPER

An educational extravaganza just for Paul Mitchell Schools students, featuring mind-blowing stage shows, classes with top stylists and the opportunity to meet and network with peers and salons from around the country.

 @paulmitchelledu





BEACON

The premier national event for cosmetology students—a great place to sneak a peek at the latest trends, rub shoulders with the pros and get the inside scoop on the industry.

 @probeautyassoc

NORTH AMERICAN HAIRSTYLING AWARDS (NAHA)

The hottest awards show in hairdressing, featuring celebrity hosts and cutting-edge fashion.

 @probeautyassoc

THE BOTTOM LINE

Here are brief answers to some of the top questions we hear. To get more in-depth information, explore videos and find your local school, go to paulmitchell.edu and get in touch! We can't wait to meet you!



HOW CAN I AFFORD THIS?

There are a wide variety of financial aid options out there—and we're here to help you find them. Every campus has a dedicated Financial Aid Leader to walk you through your options.*



WHEN WILL I FIND THE TIME?

We offer different schedules to help students fit our program into their busy lives. Contact the Enrollment Team to see what schedule options are available at your local school.



CAN I REALLY LEARN TO DO ALL THIS STUFF?

Absolutely! Our Learning Leaders help students with all kinds of learning styles acquire the skills they need to become licensed professionals.



HOW WILL I GET A JOB?

Our career-focused education sets our grads apart from the rest. And every school offers career placement services to help you actively seek out great job opportunities while you're still in school.**



WILL I FIT IN?

We're a super-inclusive culture that welcomes and celebrates students of all identities and backgrounds. Come on in and check it out—you'll feel at home here.



HOW CAN I FIND OUT MORE?

Go to paulmitchell.edu to locate and contact your closest school—a member of our Enrollment Team will get back to you right away. While you're there, you can also get an idea of your financial aid options, hear students describe their experience and more!

* Financial aid is available for those who qualify

** We cannot guarantee placement



SCHEDULE A TOUR

Visit paulmitchell.edu to find a Paul Mitchell School near you. Request a tour and career planning session at the school of your choice.



COMPLETE A FAFSA

Visit fafsa.gov to fill out your Free Application for Federal Student Aid (FAFSA) before your tour. When you come in, our Enrollment Team will be happy to go over your results and explain your financial aid options.



APPLY FOR ADMISSION

Our Enrollment Team will work with you to discover the best program and schedule to fit your needs. Once you've chosen your start date, you're ready to apply! Enrollment applications are accepted on a rolling basis, as space permits. We highly encourage early submissions.



YOUR STORY STARTS HERE

Congratulations, you are now a Paul Mitchell Future Professional! Work hard, have fun, make friends and create your future.

PAUL MITCHELL

schools



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