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BOARD OF EDUCATION: Andrew Cruz • Pamela Feix • Irene Hernandez-Blair • James Na • Sylvia Orozco • SUPERINTENDENT: Wayne M. Joseph

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June 30, 2015

Dear Chino Valley USD Teachers and Staff:

Having successfully completed another school year, I want to thank you for everything you do on a daily basis to improve and support quality education for our students and keep our schools running smoothly. I also want to update you on some activities the District will be doing over the summer as we endeavor to improve our schools and your work environments.

As faculty and staff, you are intimately familiar with the challenges our old and deteriorating school environments pose. While the District's past bond made critical repairs and upgrades to school sites, we are well aware that many of our classrooms and facilities still do not adequately meet your needs or the 21<sup>st</sup> century demands of our students. Basic repairs and improvements are needed to ensure safe and comfortable working and learning environments.

In order to address these needs, the District has updated our Facilities Master Plan. We are receiving excellent feedback from principals, teachers, and staff regarding each of our school sites – thank you to everyone who has participated in this process to date! Your opinions are invaluable to us as we start this planning process.

We also recently surveyed local residents to understand the community's educational priorities and to evaluate interest in a potential school bond measure. The survey showed that residents overwhelmingly value the high-quality education our schools provide – a testament to the good work you are doing.

Residents view improving public schools as integral to maintaining desirable communities with strong property values. As many as 62% are interested in an education bond measure in 2016 for our schools, which is above the 55% required for passage. I couldn't be more pleased or proud of this affirmation and support of our schools and your efforts.

This is just the beginning of a "community conversation" we are initiating about our schools. Over the summer months, the District will be launching a community outreach effort to continue to engage residents and solicit their feedback. I will be speaking with civic groups throughout the community to educate them about our school needs and learn more about their priorities for local schools. In the fall, we look forward to continuing this conversation with our teachers, staff, and parents.

I have enclosed a summary of the community survey results, which can also be found on the District's website. I look forward to working with all of you to develop a plan to improve our schools that addresses the needs at every school site.

Have a wonderful summer!

Sincerely,

Wayne M. Joseph  
Superintendent

*Fairbank,  
Maslin,  
Maullin,  
Metz &  
Associates*

**FM3**

*Public Opinion Research  
& Strategy*

**TO: Interested Parties**

**FROM: Fairbank, Maslin, Maullin, Metz & Associates (FM3)**

**RE: Summary of Chino Valley USD Survey Results**

**DATE: March 31, 2015**

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Fairbank, Maslin, Maullin, Metz & Associates (FM3) recently completed a survey of 400 telephone interviews with respondents in the Chino Valley Unified School District (CVUSD).<sup>1</sup> Issues addressed in the survey included respondents' perceptions of the District, their awareness of and reactions to the District's financial needs, and the potential for a future school bond measure. Key findings from the survey included:

- ✓ More than two-in-three respondents agree that Chino Valley schools provide a high-quality education to local students
- ✓ The vast majority - nearly nine-in-ten - respondents believe that improving local public schools will help maintain strong property values
- ✓ More than two-in-three respondents believe that CVUSD has "great" or "some" need for additional funding
- ✓ More than six-in-ten respondents would support a local CVUSD school bond measure

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<sup>1</sup> **Methodology:** From February 19-22, 2015, FM3 completed 400 telephone interviews (on landlines and cell phones) with voters in the Chino Valley Unified School District. The margin of sampling error is +/-4.9% at the 95% confidence level; margins of error for population subgroups will be higher. Due to rounding, not all totals will sum to 100%.

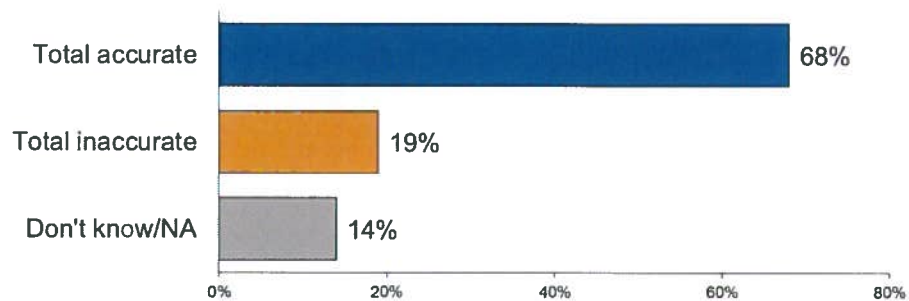
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Taken together, these survey findings indicate that District residents are generally satisfied with the education provided by their local public schools and aware of the need to invest in their local schools; in addition, voters are open to supporting a local school bond measure in a future election. The following **Figures 1-4** illustrate some of the key findings from the survey:

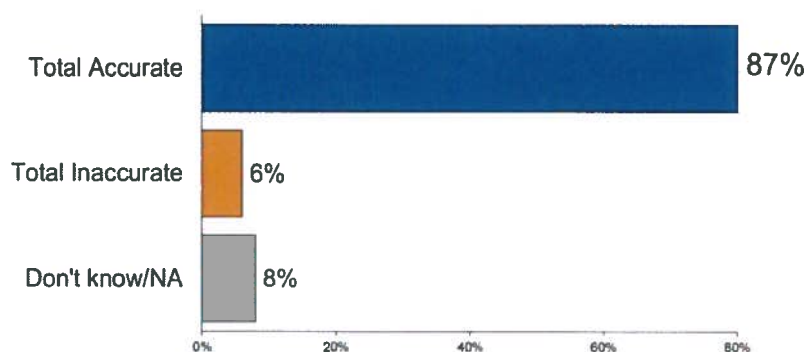
- More than two-in-three respondents (68 percent) described the statement “Chino Valley schools provide a high-quality education to local students” as being accurate, while fewer than one-in-five (19 percent) believed the statement to be inaccurate, as shown in **Figure 1** below.

**Figure 1:**  
**Chino Valley Schools Provide a High-Quality Education to Local Students**



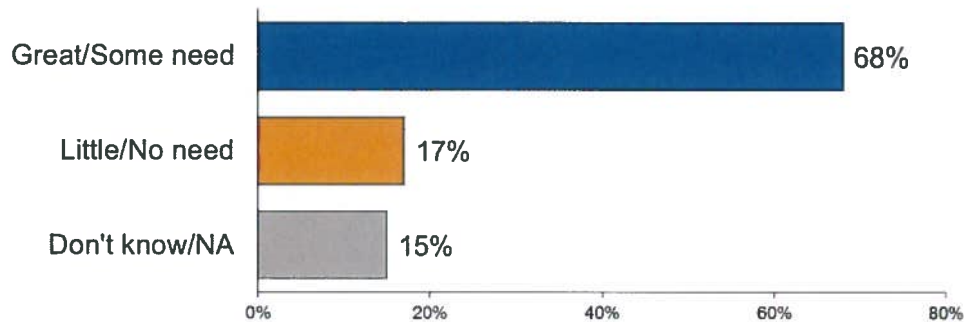
- An overwhelming majority of respondents (87 percent, or seven-in-eight) believe that improving local public schools will help maintain strong property values, as illustrated in **Figure 2** below.

**Figure 2:**  
**“Improving Local Public Schools will help Maintain Strong Property Values”**



- More than two-in-three respondents (68 percent) believe that Chino Valley USD has either a great need or some need for additional funding, while fewer than one-in-five respondents believe the District has either little or no need for additional funding, as illustrated in **Figure 3** below.

**Figure 3:**  
**Perception of Chino Valley USD Financial Needs**



- When read the ballot language of a potential CVUSD local school bond measure, more than six-in-ten respondents (62 percent) indicated that they would support such a measure if it appeared on the ballot in a future election, as shown in **Figure 4** below. The potential school bond measure would address the needs to improve schools, retain and attract quality teachers, ensure safe drinking water at all school campuses, continue removal of asbestos and lead paint from school sites, update school security and fire safety and provide classroom and instructional technology, and would include annual independent financial audits.

**Figure 4:**  
**Support for a Potential Chino Valley USD School Bond Measure**

