GIFTS, GRANTS AND BEQUESTS

The Board of Education may accept any gift, grant, or bequest of money, property, or service to the District from any individual, private agency or organization, or other public agency that desires to support the District’s educational program. While greatly appreciating suitable donations, the Board of Education shall reject any gift which may directly or indirectly impair its authority to make decisions in the best interest of District students or its ability or commitment to provide equitable educational opportunities.

(cf. 0100 – Philosophy)
(cf. 0200 – Goals for the School District)
(cf. 0410 – Nondiscrimination in District Programs and Activities)
(cf. 1260 – Educational Foundation)

Before accepting any gift, grant, or bequest, the Board of Education shall carefully consider any conditions or restrictions imposed by the donor to ensure their consistency with the district’s vision, philosophy, and operations. If the Board of Education believes the District will be unable to fully satisfy the donor’s conditions, the gift shall not be accepted.

(cf. 0000 – Concepts and Roles)

In addition, the Board of Education shall ensure that acceptance of the gift, grant or bequest does not:

1. Involve creation of a program which the Board of Education would be unable to sustain when the donation is exhausted.

2. Entail undesirable or excessive costs.

3. Place restrictions on the school program.

4. Imply endorsement of any business or product or unduly commercialize or politicize the school environment.

5. Conflicts with any provision of the school code or public law.

6. Promote the use of violence, drugs, tobacco, or alcohol or the violation of any law or District policy.

(cf. 5131.6 – Alcohol and Other Drugs)
(cf. 5131.62 – Tobacco)
(cf. 1325 – Advertising and Promotion)

Any gift of books and other instructional materials shall be accepted only if they meet regular district criteria for selection of instructional materials.
GIFTS, GRANTS AND BEQUESTS (cont.)

(cf. 6161.1 – Selection and Evaluation of Instructional Materials)

All gifts, grants and bequests shall become school district property. Donors are encouraged to donate all gifts to the school district rather than a particular school. At the Superintendent or designee's discretion, a gift may be used at a particular school.

When any gift of money received by the District is not immediately used, it shall be placed in the county treasury in accordance with law. (Education Code 41030 – 41031)

(cf. 3440 – Inventories)
(cf. 3460 – Financial Reports and Accountability)

APPRECIATION

The Board may show appreciation for any donation to the District in any manner it deems appropriate. Such appreciation may take the form of letters of recognition or Board resolutions; plaques, commendations, or awards; planting of commemorative trees or gardens; or naming or renaming of buildings, grounds, or facilities. Conferment of any such honor shall be in accordance with applicable board policy.

(cf. 1150 – Commendations and Awards)
(cf. 7310 – Naming of Facility)

CORPORATE SPONSORSHIP

The Board may enter into an agreement or arrangement with an outside entity for the sponsorship of an educational, athletic, or other program or activity. When appropriate, the agreement may allow the outside entity to advertise or promote its business, product, or service in District publications or on District property or websites.

(cf. 1113 – District and School Websites)
(cf. 1700 – Relations Between Private Industry and the Schools)
(cf. 3312 – Contracts)

Every sponsorship agreement shall be in writing and shall be approved by the Board of Education. The Board of Education shall ensure that the District’s relationship and arrangement with the sponsor are consistent with the District’s mission, values, and goals. Any advertising or promotional message, image, or other depiction to be used by the sponsor shall meet the standards set for commercial advertising on District property and in District sponsored publications. No message, image, or other depiction that promotes the use of obscene language, pornography, alcohol, tobacco, or prohibited drugs or that advocates unlawful discrimination, use of violence, or the violation of law or district policy shall be allowed.
GIFTS, GRANTS AND BEQUESTS (cont.)

Each sponsorship agreement shall contain statements including, but not limited to:

1. The purpose of the relationship with the sponsor, details of the benefits to the District, and how the benefits will be distributed.

2. The duration of the agreement and the roles, expectations, rights and responsibilities of the District and the sponsor, including whether and to what extent the sponsor is allowed to advertise or promote its products and/or services.

3. The authority of the Board of Education to retain exclusive right over the use of the District’s name, logo, and other proprietary information. The sponsor’s use of such information shall require prior approval of the Board of Education.

4. The authority of the board of education to terminate the agreement without any penalty or sanction to the District is if the sponsor’s message, business, or product becomes inconsistent with District vision, mission, or goals or the sponsor engages in any prohibited activity.

5. The prohibition against the collection of students’ personal information except as allowed by law.

(cf. 5022 – Student and Family Rights)
(cf. 5125 – Student Records)

Relations with Vendors

No District employee or Board of Education member shall accept personal gifts, discounts, meals, commissions or expenses-paid trips from individuals or companies selling equipment, materials or services required in the operation of District programs that exceed $50 in value from one single source vendor. If the gift is greater than $50 in value, the employee is required to pay the difference or refuse the gift. Gifts include any gift purchased specifically for an employee which is not generally offered to other buyers.

This policy does not prohibit employees from accepting promotional or advertising items such as calendars, desk pads, notebooks, and other office gadgets which are offered by business concerns free to all as part of their public relations programs.

District employees who work for or serve as consultants for potential vendors shall not participate in evaluating any equipment, materials or services of that vendor or its competitors.

(cf. 6161.1 – Selection and Evaluation of Instructional Materials)
(cf. 9270 – Conflict of Interest)
GIFTS, GRANTS AND BEQUESTS (cont.)

This policy does not prohibit the acceptance of materials and/or services which are of use and benefit to the District.

Legal Reference:
EDUCATION CODE
1834 Acquisition of Materials and Apparatus
35160 Powers and Duties
35162 Power to Sue, Be Sued, Hold and Convey Property
41030 School District may Invest Surplus Monies from Bequest or Gifts
41031 Special Fund or Account In County Treasury
41032 Authority of School Board to Accept Gift or Bequest; Investments; Gift of Land Requirements
41035 Advisory Committee
41036 Function of Advisory Committee
41037 Rules and Regulations
41038 Applicability of Other Provisions of Chapter

Management Resources:
WEBSITES
California Consortium of Education Foundations: www.cceflink.org

Chino Valley Unified School District
Policy adopted: November 15, 1995
Revised: June 19, 2008
Revised: October 16, 2008
Revised: April 5, 2012