



CHINO VALLEY UNIFIED SCHOOL DISTRICT
Notice for Students and Parents/Guardians
MEDIA RELEASE

CVUSD is proud of the many accomplishments of its students and staff. CVUSD requests permission to reproduce, through audio or visual means, activities related to your student's education. CVUSD uses photographs and video footage of students and/or their work in District-produced materials including printed publications, video productions, website posts, and official District social media platforms.

There are times when schools may be featured in various news media. News reporters, photographers and/or film crews from TV, radio stations, newspapers, magazines, online publications, other media, businesses or organizations may wish to interview, photograph and/or film your child in relation to a story about our schools or students such as a school performance, a sports competition, or other newsworthy events.

Parent Consent

These events and interviews are almost always needed on a spur-of-the-moment basis; therefore, the District requests parent/guardian permission for each school year, rather than on a case-by-case basis. Parent/guardian may give written consent to allow or deny the release of a student's image, whether a still photograph or video, during Aeries Data Confirmation. Parent/guardian may subsequently submit a request in writing to school personnel to change their permissions. Media release does not include the yearbook. For yearbook participation, see Directory Information.